



LOCAL SOUTHERN AFRICAN Manufacturing Expo

Industry › Construction › Mining › Agriculture › Power



23 – 25 MAY 2023

EXPO CENTRE, NASREC,
JOHANNESBURG, SOUTH AFRICA

A showcase of
Southern Africa's
Manufacturing
Capabilities



Helping to **GROW**
SUSTAINABILITY
for local industry

www.localmanufacturingexpo.co.za

Facilitating the growth of Southern Africa's manufacturing sector

The inaugural **Local Manufacturing Expo** changed the game for local manufacturers. The one-stop experience brought together manufacturing decisions makers and exposed them to cutting-edge manufacturing solutions – **the Southern African way.**

#LocalisLekker

The Expo proved to be the catalyst for the future growth of the local manufacturing sector.

Why you should exhibit at the Local Southern African Manufacturing Expo 2023

The **Local Southern African Manufacturing Expo** offers you exactly what you need as the sector races into the future: customers, contacts, support, success!

The manufacturing sector has enormous potential to provide the very growth needed to strengthen the economy and the **Local Southern African Manufacturing Expo** is the platform from which this growth can be catapulted.

Take advantage of the exhibition & sponsorship package

- ▶ **Network** with potential and existing customers
- ▶ Get the low down on **industry trends**
- ▶ Increase your **branding exposure**
- ▶ **Face-to-face meetings** are a great way to start new relationships
- ▶ **Build your database** of contacts

You need to be at the Local Southern African Manufacturing Exhibition **if you represent the following products/services:**



DID YOU know ?

- ▶ **13.53%** SA manufacturing sector contribution to the GDP
- ▶ **+R380-million** monetary contribution to GDP
- ▶ **+R43-billion/annum** SACEEC members' contribution to the economy
- ▶ **+R20-billion** product turnover value of top 6 manufacturers in local electronics



Enhancing the visitor experience with great value-add attractions



SAIMechE Free-to-attend Seminars.

Knowledgeable speakers share their knowledge and expertise in these thought-provoking sessions that cover industry trends and legislation.



BOOK YOUR STAND TODAY!

See back page for contact details

Who will visit the Expo?

PUBLIC SECTOR – Government; parastatals; municipalities; investors ◀

PRIVATE SECTOR – management, consultants, engineers, distributors, traders ◀

INDUSTRY AND MANUFACTURING – directors, owners, general and industry managers, SHEQ & safety managers, maintenance managers, R&D, quality controllers ◀

LOGISTICS AND SUPPLY CHAIN MANAGEMENT – directors & owners, general and industry managers, procurement & production managers. ◀

Why South Africa is great!



South Africa cares!

It's true. Despite our reputation for crime and violence, the average South African cares so much that 93 percent of us give donations of our money or time to charitable organisations. As individuals we donate R12-billion each year.

South Africa HAS IT ALL!

With our massive cultural, geographical and biological diversity and natural beauty, we are home to eight world heritage sites, from the Greater St Lucia Wetland Park to the Vredefort Dome in North West Province.

Our musos impress THE WORLD

Jazz greats Hugh Masekela, Miriam Makeba and Vusi Mahlasela conquered the international stage, dance duo Goldfish wowed Ibiza, hard rockers Seether are huge and tenor Johan Botha is a regular on the opera circuit overseas.

DEVELOPMENT

Since the first democratic government was elected in 1994, more than 1.47-million houses have been built.



Everyone loves our wine!

Over 363-million litres of South African wines were sold offshore in the 12 months to July 2008, an increase of 27 percent over the previous 12 months. This is despite a global economic slowdown and gloomy forecasts for the wine trade in general.



We have world-class writers

Nadine Gordimer and JM Coetzee have both won the most coveted literature prizes in the world: The Nobel prize for literature and the Booker prize.

WE ARE GOING GREEN FAST!

After 13 years of research by the University of Johannesburg's Professor Vivian Alberts, South Africa can boast solar panels made from a unique metal alloy that converts light into energy at a fraction of the usual cost. The aim is to produce 450 000 solar panels every year.



WE ARE REACHING FOR THE STARS

Sutherland in the Karoo is home to one of the three largest telescopes in the world. Known as the Southern African Large Telescope (Salt), it was built by an international team right here in South Africa.



MADIBA MAGIC

We know everyone lists our fantastic national hero Nelson Mandela, an incredible South African who we celebrate today and always.



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Growing your brand through the marketing campaign

There are a number of marketing services available to help you drive customers to your stand.

- ▶ Ongoing exposure of your company happens through targeted content promoted through press releases, social media platforms, our newsletters, your listing in the Expo catalogue, and videos.
- ▶ Personalise our ready-to-use artwork for your invitations to key clients.
- ▶ Your company profile on the Expo website.
- ▶ Increase your brand exposure through special sponsorship opportunities.
- ▶ Conferences and other side events.

We use a strategic mix of both traditional and digital marketing to maximise the reach of the campaign. Our team becomes an extension of your team in order to help expand your influence, align your campaign and attract the correct visitors.

Thank you to our 2019 partners:

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BOOK YOUR STAND NOW

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#LME2023



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